

DECIPHERING SOUTH KOREA VIEWER'S CONTEST

TERMS & CONDITIONS

PLEASE READ THESE TERMS AND CONDITIONS CAREFULLY

By participating in the Contest, you hereby agree to abide by all the terms and conditions set out herein (the "**Terms and Conditions**").

1. The Deciphering South Korea Contest (the "**Contest**") will take place from 14 August 2021 to 12 September 2021 (the "**Contest Period**"), and is organized by MCN International Pte. Ltd. ("**MCNI**") together with MCNI's selected media partners (each, a "**Partner**") operating the respective platforms as set out on the official Contest page (the "**Platforms**").

References to the "**Organisers**" within these Terms and Conditions shall mean MCNI and the relevant individual Partner for the respective Platforms.

2. WHO CAN PARTICIPATE?

It is open to all citizens and permanent residents in Indonesia, of ages 18 and above, who are either:

- (a) valid and existing subscribers of the applicable Platform for the entire duration of the Contest Period and up until prize redemption (each, a "**Valid Subscriber**"); OR
- (b) living in the same household as a Valid Subscriber.

If required under applicable laws and/or regulations, all participants who are minors shall seek consent from their parent and/or legal guardians prior to participating in the Contest.

Participants may submit multiple Entries (as defined below) under a Valid Subscriber's account but only one (1) Entry will qualify for a chance to win.

Employees of the Organisers and their immediate family members (including parents, spouses and children) are not allowed to participate in the Contest.

By participating in the Contest, you represent and warrant that you have met the eligibility criteria set out above.

3. HOW TO PARTICIPATE

- (a) During the Contest Period, a series of questions ("**Contest Questions**") based on content from the programme titled "Deciphering South Korea" (the "**Programme**") will be posted on the official Contest page(s):
- (b) To participate in the Contest, participants must submit their answers to the Contest Questions via the official Contest submission form (each, an "**Entry**") during the Contest Period. Submission by any other means would be deemed invalid.

- (c) Participants who submit Entries with (i) the most number of correct answers in the Q&A section of the Contest Questions; and (ii) the most creative answer in the open-ended question section of the Contest Questions (as determined by MCNI in its sole and absolute discretion) stand a higher chance of winning. One (1) winner will stand a chance to win the top prize of a Samsung Galaxy S21 Smartphone 128GB, and two (2) other winners will stand to win a Samsung Tab A7 32GB each, at the end of the Contest Period.

4. PRIZES

Each winner will be issued a winner's notification (the "**Winner's Letter**") specifying the details of the prize awarded. Prizes shall be subject to, without limitation, the following conditions:

- (a) Distribution of prizes will be carried out by respective Partners, within Indonesia only. Winners shall be required to follow the instructions specified in the Winner's Letter for redemption of the prize(s) awarded. Any enquiries and/or clarifications in relation to the redemption of prizes shall be directed to the relevant Partner.
- (b) All prizes are not transferable, non-refundable, non-exchangeable and non-redeemable for cash, credit or rebate of any kind and do not include any accessories or items shown in any advertisements and/or promotional materials which are for photography purposes only.
- (c) Winners are fully responsible for all taxes that may be payable or taxable (if any). All costs and expenses (including meals, transportation or personal expenses) for the purpose of collection of the prize shall be solely borne by the winners.
- (d) All prizes are subject to availability and the Organisers reserve the rights, without prior notice or assigning any reason whatsoever and have sole discretion not to award any prizes or to substitute any prize with other prizes without prior notice and without giving any compensation to the winners.
- (e) Acceptance and use of prize by winner shall be at their own and entire risk and responsibility at all times and the Organisers disclaim all liability arising therefrom. For the avoidance of doubt, each winner shall be solely responsible for complying with all relevant laws and regulations in relation to the use of any prizes awarded.
- (f) To the fullest extent permitted by law, the Organisers make no representations or warranties with respect to any prizes provided under this Contest; in particular, the Organisers give no warranty with respect to the merchantability, quality of the prizes or their suitability for any purposes.
- (g) The Organisers shall not be responsible or liable for any misinterpretation or misrepresentation of facts in respect of the prizes offered as published in any media, marketing or advertising materials.

ADDITIONAL TERMS AND CONDITIONS

- 5. The Organisers reserve the right to disqualify any Contest entry as it deems fit, including but not limited to Entries which contain obscene, provocative, objectionable, defamatory, inappropriate, or illegal content.

6. Each participant shall indemnify the Organisers, their related companies, and their respective officers, employees and agents against any claims, liabilities, damages, loss or expenses (including legal expenses on a full indemnity basis) resulting from any breach of these Terms and Conditions.
7. In the event of any breach of any of the Terms and Conditions by any of the participants in the Contest, the Organisers reserves the right to disqualify his/her Entry.
8. The Organisers reserve the right to change any of these Terms and Conditions, or to terminate or postpone the Contest at any time without prior notice.
9. All decisions made by the Organisers shall be final and no appeals or correspondence will be entertained.
10. The Organisers shall not be liable for any loss or damage arising from participation in the Contest or any non-delivery of the prizes.
11. By participating in the Contest, participants agree to take part in any and all marketing, promotional, publicity exercises as may be conducted by the Organisers arising or with respect to the Contest and each participant irrevocably and unconditionally grants to the Organisers all consents and waivers necessary for the Organisers to record and use the participant's performance, appearance and/or likeness as the case may be, in any manner whatsoever and in any part of the world as the Organisers shall in their sole discretion deem fit. The participant acknowledges that the Organisers shall be at liberty to publish and otherwise use any recordings made by the Organisers , including without limitation the telephone call, telephone recordings, audio recordings, visual recordings and photographs (if any), for the promotion and publicity of the Contest. Each participant hereby expressly waives any and all rights which the participant may acquire or have under the relevant copyrights laws and any other moral rights which the participant(s) may have or be entitled under any such legislation now existing or in the future enacted in any part of the world.
12. Participants' personal data may be collected, used, disclosed and/or processed by the Organisers and their affiliated and/or related entities for purposes of the Contest (including but not limited to verification purposes for collection of prizes). By agreeing to these terms and conditions, participants consent to the Organisers (i) collecting, using, disclosing and/or processing their personal data for the purposes as described; and (ii) transferring their personal data to such third party services providers or agents for the purposes as described.

By submitting an Entry which includes the personal data of a third party (i.e. other than the participant and including but not limited to the personal data of the Valid Subscribers), each participant confirms and warrants that he/she has obtained the consent of such third parties to the Organisers (i) collecting, using, disclosing and/or processing their personal data for the purposes as described; and (ii) transferring their personal data to such third party services providers or agents for the purposes as described.

13. These Terms and Conditions shall be governed by and construed in accordance with the laws of the Republic of Singapore.